

# empower MAGAZINE

SPRING  
2020



## HAPPY SPRING!

I hope that your year is off to a great start! Already 2020 is shaping up to be a year of exciting growth and continued enhancement of all that WEN offers. We are looking forward to continuing to revamp Empower over the coming issues to include more content that will provide useful industry insight as well as guidance for professional growth. In addition, we aim to share this and other great content via our social media channels and encourage everyone to follow WEN on LinkedIn, Facebook, and Twitter – as well as your individual chapters' channels.


The focus of this issue is on several outstanding chapter events that helped kick off the new year. We will continue to showcase chapter events in future issues and encourage submissions from all chapters – the more the merrier!

Tara Kirkman  
National Marketing & Communications Director



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 Women's Energy Network

EMPOWERING WOMEN IN ENERGY



PRESIDENT'S COLUMN:  
JANA GRAUBERGER

Just two months into 2020, and it's been a whirlwind of activity for WEN. The WEN Leadership Cohort kicked off in February with 21 women embarking on a year-long intensive leadership journey. This is WEN National's first program for members across all chapters, and we are working to expand programming at the national level. Along those lines, if your chapter has one or more great programs, please share with us by emailing WEN National at [info@womensenergynetwork.org](mailto:info@womensenergynetwork.org). Why reinvent the wheel when we can benefit from the great work of other WEN chapters!

WEN recently announced that our WEN 2021 National Conference will be held in Fort Worth, Texas, on April 25-27, 2021. Planning is underway, and we are excited for the educational, leadership, and networking opportunities that this bi-annual event will provide for WEN members. Be on the lookout for additional information and announcements regarding the conference, and we look forward to seeing everyone in Fort Worth.

Finally, because WEN's mission is focused on networking, which involves bringing people together at chapter and other events, we are following and encourage WEN members and leaders in each WEN Chapter to be mindful of the emerging developments around the coronavirus, and in our shared priority in the health and wellness of WEN members and event attendees. Social distancing is counterintuitive to many of us, but to the extent WEN events are postponed or cancelled, thank you in advance for your understanding and cooperation. Perhaps we can use this as an opportunity to update and upgrade our virtual networking activities; something that is always on my to-do list, but never accomplished.

Please be safe.

**Jana Graubeger**

Liskow & Lewis

WEN National President

# CHAPTER NEWS AND EVENTS



## GREATER PITTSBURGH

### Shake it with WEN Greater Pittsburgh

On January 23, WEN Greater Pittsburgh held a sold-out networking event at Quantum Spirits, a local craft distillery. Members networked while touring the distillery and learning how to craft specialized cocktails during a hands-on mixology class. This is the first in a series of "Shake it with WEN!" events designed to bring members together for an evening of mixing and mingling. Cheers!

### Cycling into the New Year with WEN Greater Pittsburgh

On January 9, WEN Greater Pittsburgh hosted a unique networking event at 6cycle, a cycle studio with two locations in Pittsburgh. This members-only event allowed participants to jump start 2020 by breaking a sweat during one of 6cycle's renowned spinning classes and attending a networking session afterward. Thank you to everyone who cycled into the New Year with WEN Greater Pittsburgh!

## DON'T SEE YOUR CHAPTER EVENT FEATURED?

Please use the [Empower submission form](#) to submit your summary and photos to be featured in the next issue of Empower magazine, which is produced quarterly (December, March, June, September). The deadline for content is the third Wednesday of the month prior to publication.



## COLORADO

The WEN Colorado Leadership Team has been working hard planning the year by expanding old and building new programming based on the chosen theme: **BE RESILIENT**, in your professional life, in your personal life and in your community. This theme is being well-received by WEN Colorado members, and the chapter has already had record-attendance at its first events of the year!

In March, Peer Groups will begin meeting and WEN Colorado will launch its inaugural Mentor training program. Because the master schedule continues to evolve, the WENCO Leadership Team encourages members and friends to visit the WEN Colorado chapter events list to see what's in store for #WENCO2020.



## GREATER OKLAHOMA

### Tremendous Growth for Greater Oklahoma in Just Five Years

As WEN Greater Oklahoma celebrates its fifth anniversary, the chapter is thrilled at the membership growth in five years. Following its founding in 2015, the chapter quickly grew to 800 members and became the second-largest WEN chapter. There are now more than 1,000 members from 95 companies across Oklahoma.

Members come from a variety of companies including exploration and production, service, midstream and financial services. This diversification allows the chapter to provide more valuable STEM education to the community and provide members with a wider range of professional development opportunities, expertise and mentoring partners.

Membership programming has always been a core goal for the chapter. With the speaker series alone, WEN Greater Oklahoma members have gained valuable insights into a wide range of topics, from personal growth and overcoming failures, to developing leadership skills and running a business. The speaker series has featured amazing women, including Rustic Cuff founder Jill Donovan, Phillips

66 Vice President of Technology Ann Oglesby and The American Petroleum Institute's Senior Vice President of Communications Megan Bloomgren.

In addition to the speaker series, WEN Greater Oklahoma has developed an award-winning STEM program for middle school girls and created a mentoring program for chapter members with 225 participants.

WEN Greater Oklahoma will celebrate its fifth anniversary October 8 at the fabulous Vast restaurant atop the Devon Energy Tower in Oklahoma City. The day will consist of lunch, several featured guest speakers, and will wrap up with drinks and a birthday cake to celebrate five years of growth and success.

**SUSQUEHANNA VALLEY**

WEN Susquehanna Valley kicked off the year with the chapter’s first-ever “WEN Wednesday” event on January 29, drawing 13 members and non-members. This lunchtime get-together provided organization information and networking in Wellsboro, Pa. The second WEN Wednesday is scheduled for February 26 in Montoursville, Pa.



**CHICAGO**

WEN Chicago is very excited to be celebrating its fifth anniversary this year! The chapter kicked off 2020 with a WENformation session February 13. Despite the bitter cold in Chicago, the event was attended by more than 60 women and men from 20 different organizations in the Chicagoland area. The chapter was proud to have diverse representation from utilities, energy companies, energy advocacy groups, professional service organizations, education, marketing and law firms. WEN Chicago celebrated the chapter’s fifth anniversary, shared their vision for the next three years, and held a dynamic panel highlighting the value of membership and all the ways to get involved in the year ahead.





## NORTH TEXAS

WEN North Texas kicked off 2020 with two successful social events – one in Fort Worth and one in Dallas. Both events were well attended by professionals throughout the industry in North Texas, from engineers, executives, and business developers to accountants, lawyers, recruiters, and more roles that make the energy industry in the Dallas-Fort Worth area.

The North Texas chapter will provide a mix of monthly events in both Dallas and Fort Worth in 2020, including educational luncheons, networking and social hours, and volunteer opportunities. They are also engaging more on social media – join the conversation on LinkedIn with #WENNTX!



## SOUTH LOUISIANA

On December 5, WEN South Louisiana hosted its most popular event, the Annual Holiday Tea, at the Windsor Court in New Orleans. In celebration of the chapter's 10-year anniversary, the guest speaker was the founding President of the chapter, the Honorable Dana Douglas of the United States District Court for the Eastern District of Louisiana.

The 2019 WEN South Louisiana scholarship recipients were presented and acknowledged during the Annual Holiday Tea. The chapter raised more than \$4,000 to fund two scholarships, which were awarded to two female students of Louisiana State University pursuing careers in the energy industry.

The Annual Holiday Tea was a wonderful event thanks to the sponsors and donors. Gold sponsors included

Liskow & Lewis; Cantium, LLC; and Atmos Energy. Silver sponsors included G2 Land Services and Hancock Whitney Bank. Bronze sponsors included The Pastor Financial Group of Raymond James; Audubon Energy; Bradley, Murchison, Kelly & Shea LLC; and Danos. The sponsors for the tea included Kean Miller LLP, Liskow & Lewis, Chaffe and Associates, Ernst & Young, and SEARCH Inc.

## BOSTON

### WEN Boston Hosts First Professional Workshop of the 2020 Women in Leadership Series

Studies have shown that people who set goals and write them down have a 44% greater chance of achieving them. On January 14, WEN Boston hosted the workshop: Setting Your Career Vision for 2020. It was the chapter's first professional workshop of the Women in Leadership Series for the year. Hosted by Mintz Levin, the workshop was facilitated by Tamika Jacques of MassCEC. The workshop focused on setting or updating a career action plan for 1, 3, and 5 years and then creating specific next steps to achieve these.

The group focused first on setting goals for the year and illustrating those goals onto vision boards using pictures and quotes. The next steps focused on putting action plans for those goals. "Whatever you are dreaming of in your life, it's not big enough. Dream even bigger," Tamika told the group.

A few other key takeaways and highlights:

- Importance of visualization – finding people we look up to and want to be. Following these people in the news and on social media can continue to motivate us to achieve our goals.
- Putting our vision boards in a place where we can see them every day will remind us of our goals.
- Placing a photo of ourselves on our vision boards will make it become more real.

The event was well attended, and attendees left with vision boards and a plan for 2020 out to 2025. Thanks to all who turned out and to Mass CEC and Mintz Levin for hosting.

Over the course of 2020, WEN Boston will be holding one event per quarter aimed at providing women in energy practical ways they can build their leadership tool kit and provide a forum to network with other emerging leaders. Each evening will be around two hours, with the bulk of the time focused on the content and workshop but around half an hour at the end for networking. The next professional workshop, "Building Consensus," is scheduled for April 13.





## WASHINGTON DC

WEN Washington DC started the new year with several well-attended events. On January 16, the chapter held a British tea party happy hour to kick off our 2020 event series. WEN DC members, along with industry guests, networked and enjoyed a tea party featuring hot tea, cookies, sandwiches, and scones.

On February 19, the chapter held a “lunch and learn” event focused on current policy issues in the sustainable energy sector hosted by and featuring a presentation from experts with The Business Council for Sustainable Energy (BCSE).

A March Madness-themed or “WEN-Madness” happy hour and membership drive is being planned for March 18. Chapter members will be encouraged to bring a friend or work colleague so they can experience the benefits of being a member of WEN DC. The DC Chapter has numerous networking and professional developments events that they will be hosting during 2020, and look forward to seeing their members, industry colleagues and prospective new members at these upcoming events. The efforts of chapter Events Directors and committee members, as well as the support of chapter sponsors, are critical to WEN DC’s continued growth and success.





## CAREER CENTER

# WEN Visit the Career Center

The WEN [Virtual Career Center](#) is accessible on the WEN website under the Programs tab. The career center is a benefit for WEN member companies looking to recruit new employees, as well as individuals who are currently seeking an employment opportunity.

## EMPLOYERS

WEN member companies receive a substantial discount on job-posting fees in the Career Center, which is accessible not only by WEN's more than 6,000 members, but also by members of the Engineering and Science Career Network—comprised of more than 40 associations and trade organizations. A variety of posting and pricing options are available, with pricing starting at just \$100 for a WEN-only 30-day listing (\$225 for non-members). Internship posting is free.

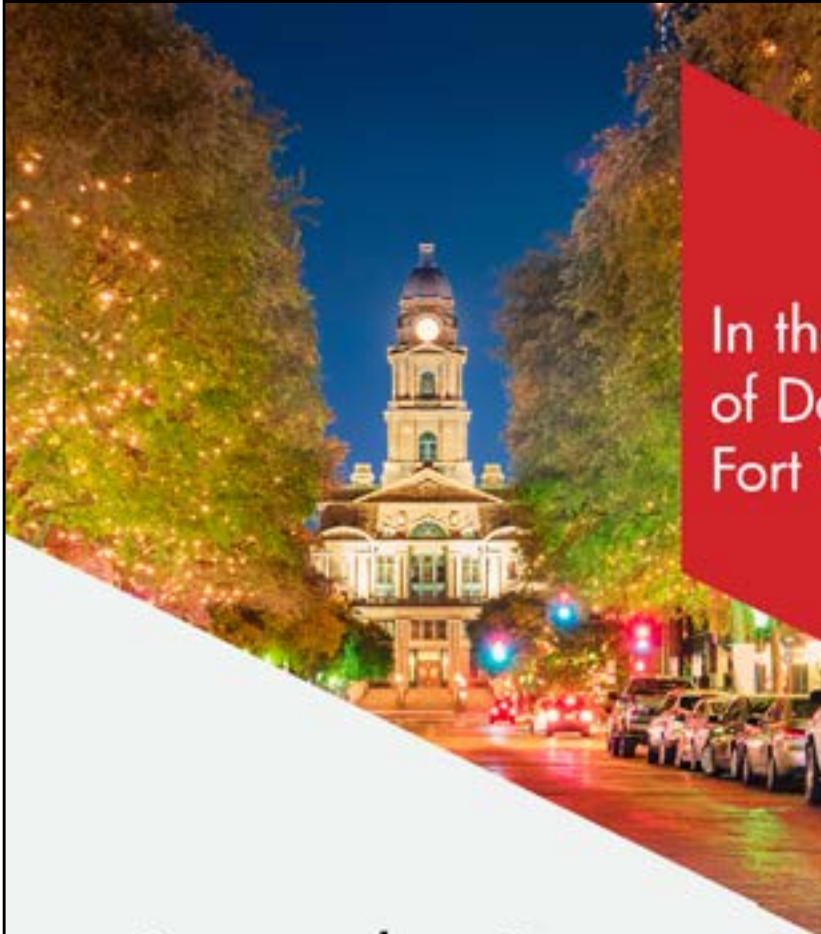
- Access the [Product and Rate Options Sheet](#) to learn more about the options available and the WEN member discount.
- Special offer: [Contact WEN headquarters](#) by May 1, 2020, to receive a coupon code for an additional 10 percent discount (WEN members only) on any job posting option over \$200. The coupon code is good for 90 days.

## JOB SEEKERS

At no cost, job seekers can post a resume, pursue opportunities (search by keyword, location, discipline, etc.), and even set up an automatic email alert to be notified when a new job matches your criteria. Resumes can be posted confidentially and the opportunities available through the Career Center cover many disciplines and industries.

## CAREER DEVELOPMENT TOOLS

If you are just looking to brush up your resume and interviewing skills, the Career Center can benefit you, as well. Useful career development tools are accessible through the WEN Career Center in a fee-for-service model. This includes career coaching and professional resume writing services.



In the heart  
of Downtown  
Fort Worth

**SAVE THE DATE**

for the WEN 2021  
National Conference, to be  
held April 25-27, 2021.

Our host hotel, the Omni  
Fort Worth, is located in  
the heart of downtown  
Fort Worth, Texas, an area  
known for fun, walkable  
dining and shopping.

Watch for more  
information coming soon!

Save the Date

**APRIL 25-27**

**WEN 2021  
NATIONAL CONFERENCE**

Omni – Fort Worth, Texas



#WEN2021

womensenergynetwork.org





# WEN FOUNDATION

## WEN Foundation

Since it was established in August 2016, the [WEN Foundation](#) has worked to enhance and expand the philanthropic and educational endeavors of WEN and its members.

## Welcome New Board Members

The WEN Foundation would like to welcome its three newest board members:



Amy Roddy  
Pacific Drilling  
SVP Corporate  
Services  
Houston Chapter



Emily Thomas  
Baker Hostetler, LLP  
Counsel  
Greater Pittsburgh  
Chapter



Lisa Delsante  
OCI Enterprises, Inc.  
VP, Legal & General  
Counsel  
South Texas Chapter

## Returning Board Members:

Jeannie Gardner, Chair  
Deb Ryan  
Lisa Bruderly  
Tracy LeRoy  
Dannetta English Bland, Past Chair  
Nene Glenn Gianfala  
Lindsay Grider

## 25th Anniversary Campaign

Thank you to all of the WEN chapters and members who helped make the WEN 25th Anniversary Day of Service a success!

15 WEN chapters participating  
Plus, more than 200 volunteers across the United States

**Equals more than 1,400 volunteer hours in the community!**

## 2020 Initiatives

This year, the WEN Foundation plans to focus on the following initiatives:

- Increased local chapter involvement
- Establishment and distribution of a WEN Foundation scholarship for undergraduate and graduate students
- Participate in governance and strategy alignment with WEN National
- Formalization of WEN Foundation Committees



## Support the WEN Foundation through Amazon Smile

The WEN Foundation participates in [AmazonSmile](#), a charitable giving website operated by Amazon with the same products, prices, and shopping features as Amazon.com. The difference is that when you shop on AmazonSmile, and select the WEN Foundation as your charitable organization of choice, the Foundation will receive a donation equivalent to .05% of the purchase price of eligible products. This does not increase your cost, and is a great way to support the Foundation while you make everyday purchases.

Here is the WEN Foundation's custom charity link:

<https://smile.amazon.com/ch/81-4312920>



# BY THE NUMBERS



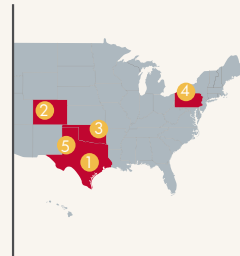
TOTAL  
MEMBERSHIP  
6,190

274 NEW MEMBERS  
SINCE JANUARY 1, 2020

20  
CHAPTERS

## LARGEST CHAPTERS

1. Houston
2. Greater Oklahoma
3. Colorado
4. Greater Pittsburgh
5. North Texas



47 TOTAL CHAPTER EVENTS  
HELD SO FAR IN 2020



1 BIG THANK YOU TO ALL OUR MEMBERS!

Results through March 12, 2020.



WEN NATIONAL  
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Liskow & Lewis



Tara Meek  
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Williams



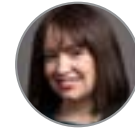
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